

PRESS RELEASE

## **Sonepar Announces the Deployment of Two Major Sustainability Initiatives at the ChangeNOW Summit**

**Paris, March 26, 2026** — Sonepar, the world leader in B2B distribution of electrical equipment, solutions, and services, will take part for the first time in the ChangeNOW summit, the world's largest event dedicated to solutions for the planet, held from March 30 to April 1, 2026, at the Grand Palais in Paris.

On this occasion, the Group is unveiling two major initiatives designed to accelerate the promotion of sustainable solutions in the electrical distribution sector and support its customers in managing their carbon footprint and reducing their environmental impact.

### **Launch of the Product Carbon footprint assessment tool**

Building on its first solution deployed in 2023, Sonepar is announcing the launch of *Product Carbon*, its new tool for measuring the carbon footprint of products. The tool relies on manufacturer-reported data when available, or on estimates produced using an AI-powered CO<sub>2</sub> emissions modeling algorithm. Product-level carbon information is already available on the Group's e-commerce platforms in Belgium and Finland for products covered by the Product Carbon tool.

The Group will soon take another step forward: in addition to carbon data, further environmental information will be requested from suppliers to provide customers with more accurate environmental indicators and enable them to integrate environmental criteria into their purchasing decisions.

### **Expanded sustainability training portfolio**

Sonepar is also expanding its training portfolio to strengthen its sales teams' expertise in promoting the most responsible solutions. With this initiative, Sonepar aims to have the best-trained sales professionals in the electrical distribution sector when it comes to promoting sustainable solutions and effectively supporting customers' transition efforts.

The Group has invited its suppliers to share their training modules focused on sustainable products and solutions. From these contributions, by June 2026, Sonepar will select the most relevant modules to complement its internal program which will be mandatory for all sales teams. The goal is twofold: ensuring a consistent and high level of expertise across the Group and enabling customers to benefit from comprehensive support, based on a strong understanding of environmental challenges.

*"Participating for the first time in the ChangeNOW summit marks an important milestone for our Group. This flagship event offers us an opportunity to publicly reaffirm our commitments and engage with all stakeholders involved in the energy transition. Sonepar intends to position itself as a true influencer in promoting the most sustainable solutions in the electrical distribution sector. To achieve this, we act across the entire value chain, in partnership with our suppliers, by mobilizing and training our associates, and in service of our customers,"* said Jessica Lam, SVP Sustainability.

## **Practical information**

Jessica Lam will speak at a panel discussion on **Tuesday, March 31 at 9:30 a.m.** on the theme: *"Engaging all Stakeholders across the Value Chain."*

More information: <https://www.changenow.world/fr/>

## **About Sonepar**

Sonepar is an independent family-owned company standing as the world leader in B2B distribution of electrical equipment, solutions, and services. In 2025, Sonepar achieved sales of €33.6 billion. Present in 40 countries with a dense network of brands, the Group is leading an ambitious transformation to make its customers' lives easier providing them an omnichannel experience and sustainable solutions in the building, industry, and energy markets. Sonepar's 46,000 associates are committed to accelerating the world's electrification and driven by a shared Purpose: Powering Progress for Future Generations. [www.sonepar.com](http://www.sonepar.com)

## **Press Contacts**

### **Sonepar**

Justine Degez | +33 7 61 69 67 12

### **Publicis Consultants**

Marie Quinette | +33 7 70 37 92 71