

Sonepar Enters into an Agreement to Acquire Rockingham Electrical Supply Company

October 26, CHARLESTON, SC – Sonepar announced that its US subsidiary NorthEast Electrical has entered into an agreement to acquire Rockingham Electrical Supply Company.

A family-owned business since 1954, Rockingham Electrical offers a full line of electrical products and services to its customers. Operating in Massachusetts, New Hampshire and Maine, Rockingham Electrical joins Sonepar with 10 branch locations and over 100 associates.

“The acquisition of Rockingham Electrical will increase our coverage in the Northeast market, extending the Sonepar network with valued customers in these new growth areas,” said Rob Taylor, President of Sonepar North America. *“We see great potential in both the residential and commercial business segments and look forward to bringing new capabilities to Rockingham’s customers.”*

Rockingham Electrical has a strong reputation with customers and suppliers,” said Frank Marandino, President of NorthEast Electrical. *“I’m excited to work with its leadership team and associates on plans for our joint future. Rockingham is a long-standing business with a great culture aligned to ours. Our mutual passion and commitment to deliver products and technical solutions for the long-term success of our customers, associates, and suppliers makes this a great match.”*

Jim Pender Sr., current owner and CEO of Rockingham Electrical commented, *“As a third generation, family-owned business who has deep relationships with our customers, this is a very exciting time for us. Choosing a partner who embodied what we stand for was important. When we looked across our options, we felt Sonepar offered the best cultural fit for our employees as well as great potential to grow business opportunities. Having operated in some of the same New England markets, we know Sonepar demonstrates a high level of expertise and integrity across all they do.”*

The acquisition is scheduled to close by the end of October.

About Sonepar

Sonepar is an independent family-owned company with global market leadership in B-to-B distribution of electrical products, solutions and related services. Through a dense network of 100 brands spanning 40 countries, the Group has an ambitious transformation agenda to become the first global B-to-B electrical distributor to provide a fully digitalized and synchronized omnichannel experience to all customers. Drawing on the skill and passion of its 45,000 associates, Sonepar had sales of €26.4 billion in 2021. For more information, visit www.sonepar.com.

Sonepar entered the US in 1998 and has continued to grow due to strategic acquisitions and organic growth. Today, Sonepar serves the market through a network of companies with over 400 locations nationwide. For more information, visit www.soneparusa.com.

About NorthEast Electrical

NorthEast Electrical is a full-service electrical distributor that provides electrical products and services to electrical contractors, Industrial, OEM, Utility, and Institutional customers. The company operates more than 30 strategically located branch locations throughout the six New England States dedicated to providing exceptional customer service to their customers. Since 1998, NorthEast has been a subsidiary of Sonepar USA. To find out more, go to needco.com